APEC 2026:
What NZ Businesses Need to Know

APEC Business Advisory Council
New Zealand

Auckland Business Chamber
Thursday 13 August 2026

About ABAC – the “voice of business”

Appointed by APEC Leaders to advise on business concerns

ABAC New Zealand Members:

Anna Curzon (Kiwibank; Gallagher; F&P Healthcare)

Brett O’Riley (Board Member EPA; Director; Consultant)

Sarah Ottrey (Chair, Christchurch Airport)



Alternate Member and ABAC New Zealand Secretariat:

Steph Honey

ABAC’s key recommendations for 2026



Openness & trade



Seamless connectivity



Digital, AI & Quantum



Finance & Economics



Sustainable growth



Access & Opportunity for all

Trade and economic architecture



FTAAP

Free Trade Area of the Asia Pacific



Protectionism & Open Markets



Food NTBs

Images: WTO, Shutterstock

Connectivity



Paperless Trade



Supply Chains

Images: WTO, Shutterstock

Future-ready economies



Sustainability
Economic/energy/
environment trade-offs



AI
and quantum



Digital
trade rules

Please stay in touch

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